



PROXILLIANT UNVEILS NEXT GENERATION OF PROACTIVE SERVICE HEALTH MANAGEMENT SOLUTION

CAMS 2.0 Extends Cable Industry-Leading Solution For Greater Operational Cost Savings, Network Reliability, DOCSIS 3.0 Readiness

MAYNARD, Mass. (March 26, 2009)—Proxilliant Systems Corp. extended its service health management solution today by unveiling the next generation of Proxilliant's Cable Access Management System (CAMS) – CAMS 2.0 – to enable exceptional operational cost savings and service quality levels demanded by cable operators in this economic and competitive climate.

CAMS 2.0 has delivered proven benefits of intelligent, proactive and neighborhood-level service health management in successful pilot deployments conducted recently with leading operators in the US and Europe:

- CAMS 2.0 reduced the Mean Time To Repair (MTTR) for HFC plant-related outages by 50-60%.
- CAMS 2.0 reduced the MTTR for HFC service performance degradations by 60-75%.
- CAMS 2.0 nearly doubled the efficiency of proactive plant-related truck rolls. Many times, multiple issues were resolved per individual dispatch.
- CAMS 2.0 instantly and permanently reduced noise and ingress by 3 to 10 dB in the return path. Beyond improved service reliability and plant stability, these performance gains across the upstream spectrum pave the way for successful DOCSIS 3.0 upstream channel bonding deployment.

Proxilliant's CAMS is an integrated hardware and software solution for proactive, cable-based service health management. It provides comprehensive, correlated and continuous health information from the neighborhood level while actively improving service quality — necessary as cable operators look to profitably deliver their services broadly and deeply throughout their networks. CAMS features intelligence deployed deep into the access network that works in concert with sophisticated software in the regional head-end or central data center.

Using the **industry's only HFC topology auto-discovery capability**, this real-time correlation is provided with precision by synchronously analyzing service health information from only those subscribers within a given amplifier segment. The intelligent management of the HFC network and services is uniquely combined with the **industry's only managed ingress suppression technology**, Proxilliant's patented Dynamic Ingress Blocking™ technology, eliminating the propagation of quality-eroding ingress.

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Specifically, CAMS 2.0 incorporates the following new capabilities into the CAMS platform:

- Optimized ingress suppression performance through configurable switch settings delivering highest flexibility for placement within network
- Complete automation of operations logic of plant problem detection, service impact correlation and alarm report dispatch
- Individual operational settings by each operations group to tailor acceptable service impact levels – before ticketing and dispatch
- Complete web-service based third-party interfaces for HFC topology exportation and service impact alarm distribution

“CAMS 2.0 takes the next step to reinvent technical operations for cable operators through proactive, precise and automated management of service and network health, reducing operational costs and boosting reliability,” said Richard Berthold, CTO of Proxilliant. “Unlike any other alternative in the marketplace, CAMS 2.0 provides a direct view into neighborhood plant segments – far more granular and accurate than at just the node level – while actively reduces quality-eroding ingress. Operators can now achieve levels of reliability and operational efficiency previously unattainable and, at the same time, ready their networks for the deployment of their next wave of services.”

Currently, CAMS is deployed by leading cable operators in the US and Europe.

About Proxilliant

Proxilliant Systems enables cable companies worldwide to deliver advanced, two-way services with reliability, operational efficiency, and profitability previously unattainable. With intelligence deployed deep in the access network at the neighborhood level, Proxilliant’s proven Cable Access Management System proactively reduces upstream noise, enabling a dramatic increase in upstream bandwidth capacity while slashing field and network troubleshooting time and cost. For the first time, cable operators can precisely isolate fault and performance issues and obtain a comprehensive view of health across RF, IP and QoE. Founded in 2005, Proxilliant is headquartered in Maynard, MA, USA, and venture funded by Northzone Ventures and Creandum.

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